INTROVERT WEALTH

How To Create A Months Worth Of Content In 15 Minutes

Step-by-Step

by Bobby Roel

Table of Contents:

Introduction

In this guide, we'll show you how to harness the potential of two free and user-friendly tools: ChatGPT and Canva to create a months worth of content in 15 minutes.

Our journey begins with bulk pin creation for Pinterest, a platform renowned for its ability to drive traffic and engagement. You'll learn how to generate intriguing facts using ChatGPT, select stunning pin templates on Canva, and infuse variety into your pins. Aside from Pinterest, this strategy will also work for most social accounts.

By the end of this guide, you'll be equipped to create captivating content efficiently, freeing your time while driving mass traffic, and hopefully sales to your business. So, let's dive in and unlock the potential of bulk content creation.

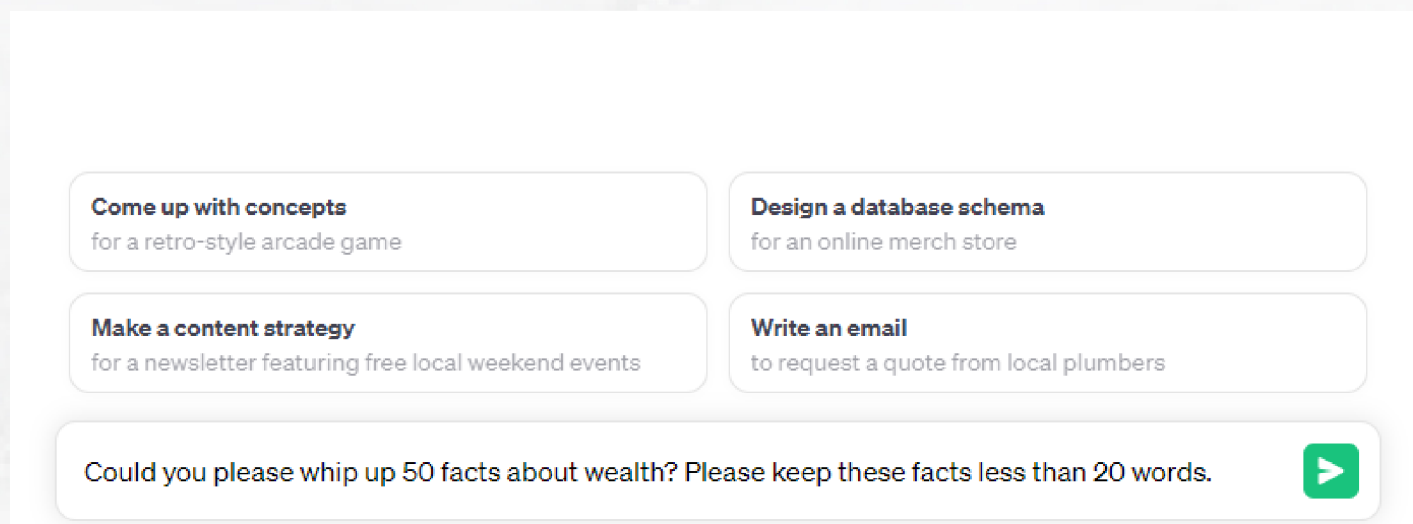# Section 1: Bulk Pin Creation for Pinterest

Step 1: AI Fact Generation

For this step you'll need to use the tool ChatGPT. Either the paid or free plan will work for this.

You simple enter the prompt:
"Could you please whip up 50 facts about [insert niche here] Please keep each fact snappy with no more than 20 words."

Just like the example below. I chose to go with the wealth niche:

Come up with concepts
for a retro-style arcade game

Design a database schema
for an online merch store

Make a content strategy
for a newsletter featuring free local weekend events

Write an email
to request a quote from local plumbers

Could you please whip up 50 facts about wealth? Please keep these facts less than 20 words.

Chat GPT will then go and find 50 different facts about your niche which you can then add to your pins.

Step 2: Template Selection

Next, let's head over to Canva to pick a template that we like the best for our niche. Remember, we're creating for Pinterest here. So make sure the dimensions are 1,000 by 1,500.
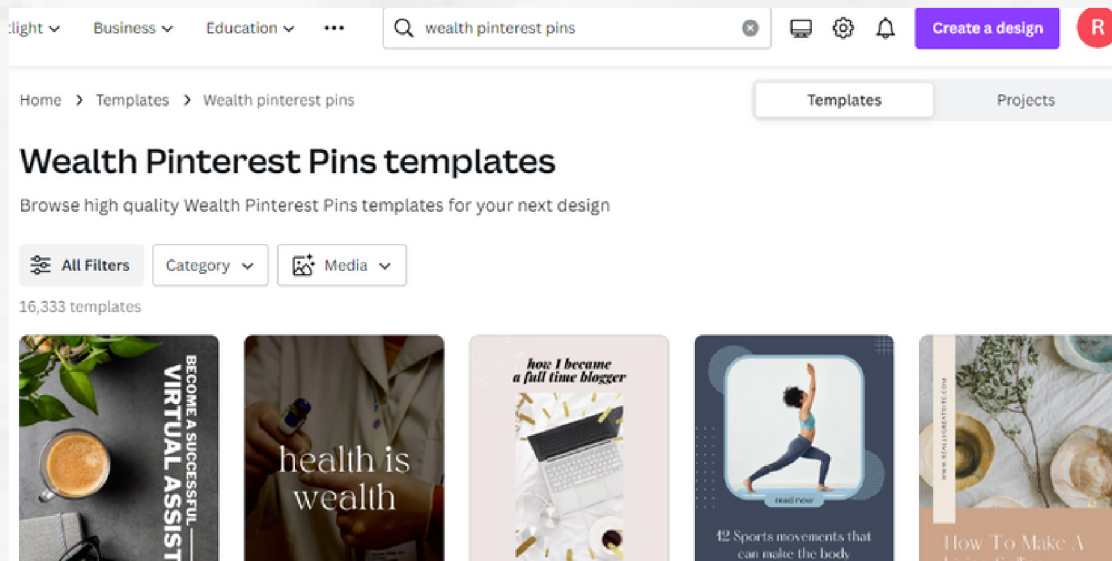

I thought this one was kind of cool. Remember, we're going to customize this.
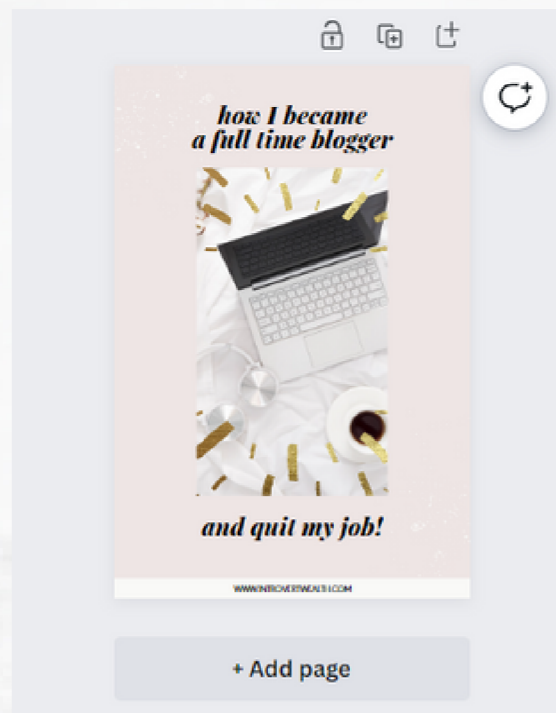
Step 3: Customization

now is the fun part-customization: I tweaked the template so that it could match my personal brand and message. You'll see below that my logo and website were added to the template along with some other adjustments. Play around with this until you come up with something you like.
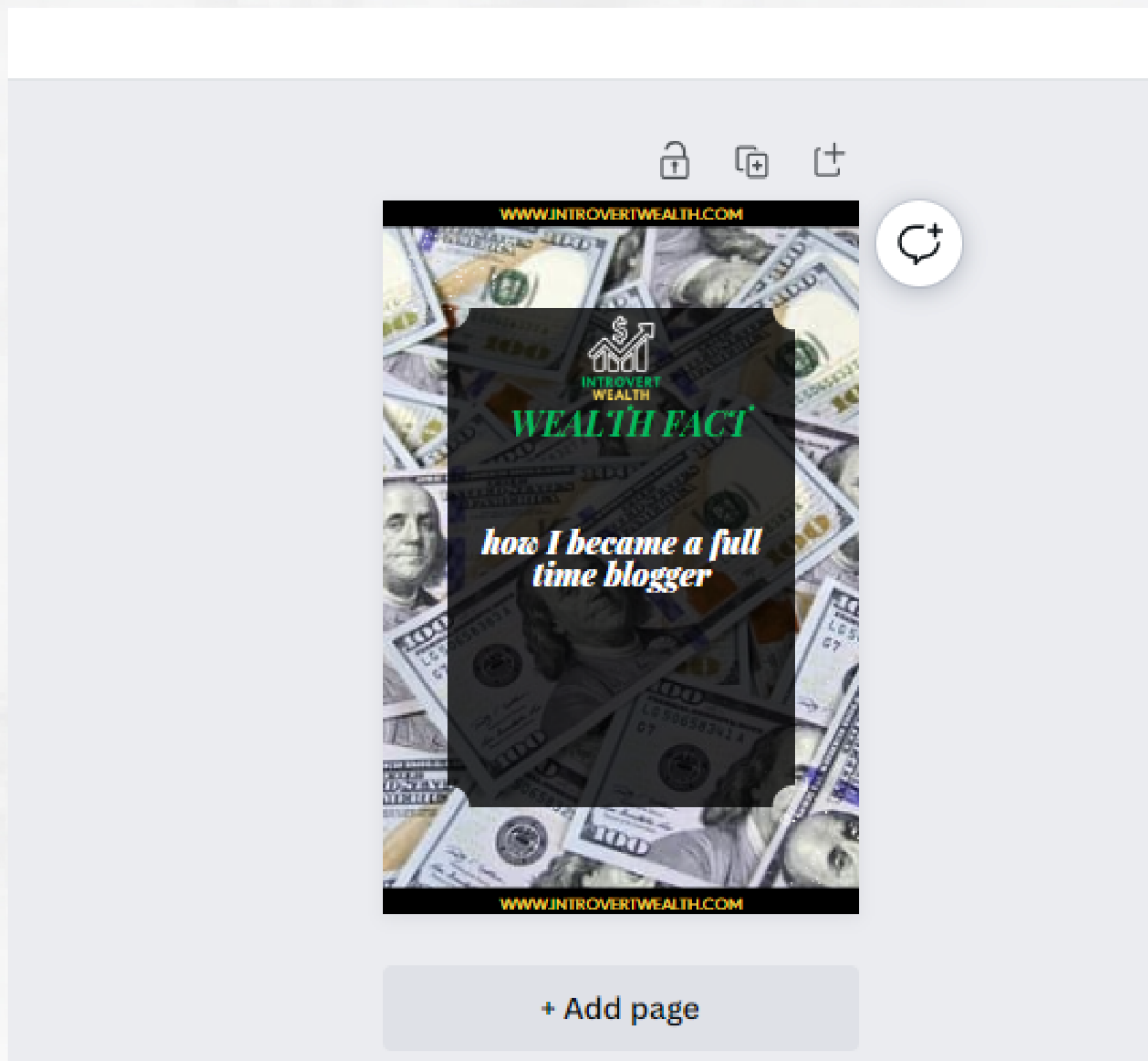
Step 4: Adding Variety

Right now it's ready to copy & paste your facts from Chat GPT into the bulk app in Canva. However, if you do it like this then all of your templates will look exactly the same with different text and chances are your audience won't be able to tell the difference between each of your pins. So, we're going to do things a little differently.

Step 4.1: Create a folder to add different backgrounds too. This is how...
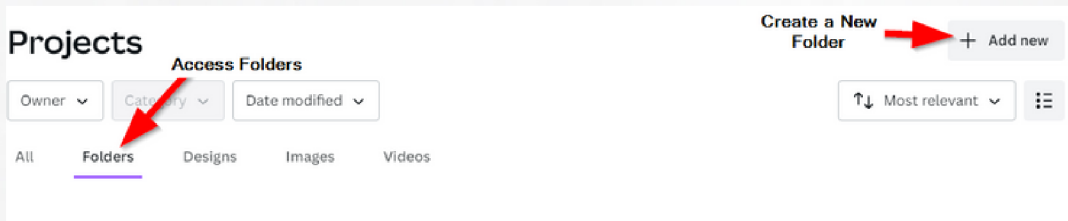
1. In Canva - Go to Home
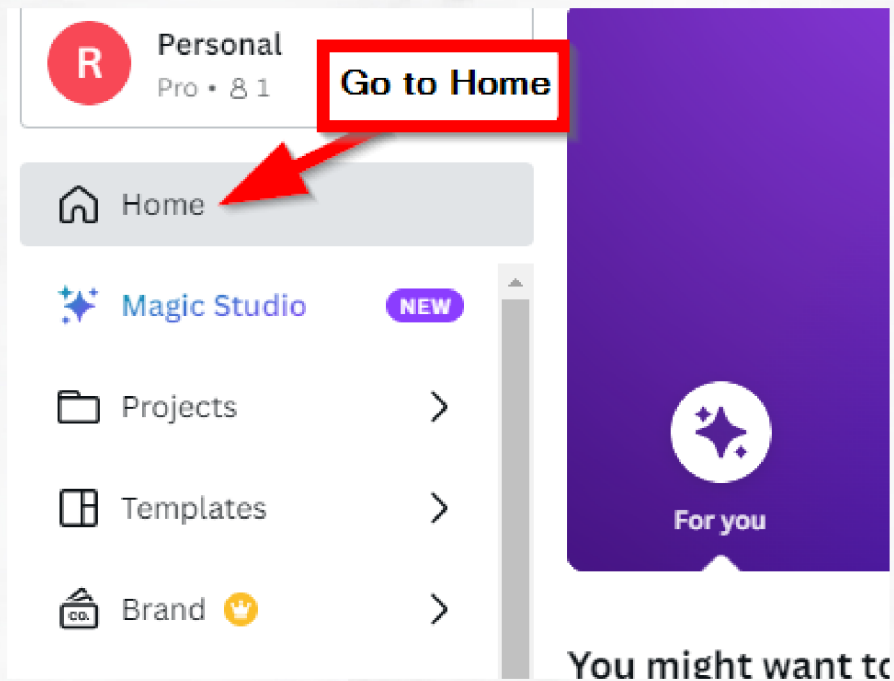
2. After going to home then go to Projects
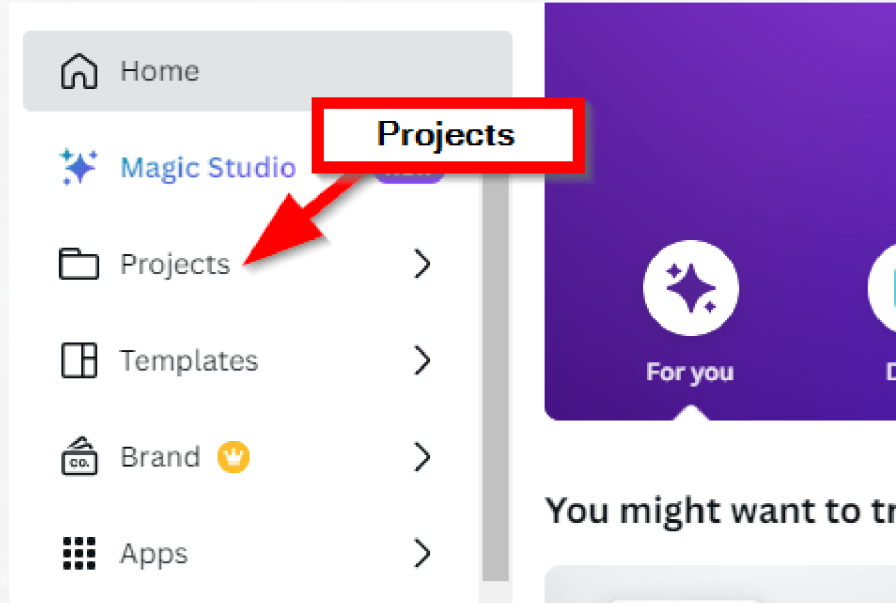
3. Here you can access your folders and create a NEW folder. Name the folder something you'll recognize later.
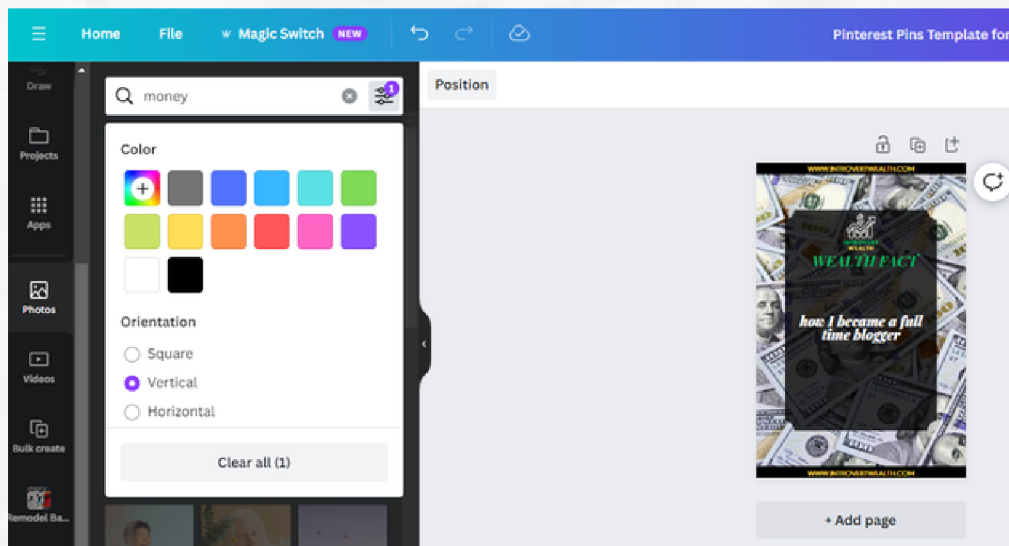

4. Go back to your original template after creating your folder.

Step 4.2: Add backgrounds to the folder we just created

Step 1: Go to photos on the right > Background > Type in Niche > You can even click on the filter icon and select "Vertical" for only vertical backgrounds


Step 2: Now click on the 3 dots on the top right of the backgrounds you like. Here you click folder, and add to the folder we just created. Continue until you're satisfied. You can also reuse the same background multiple times.
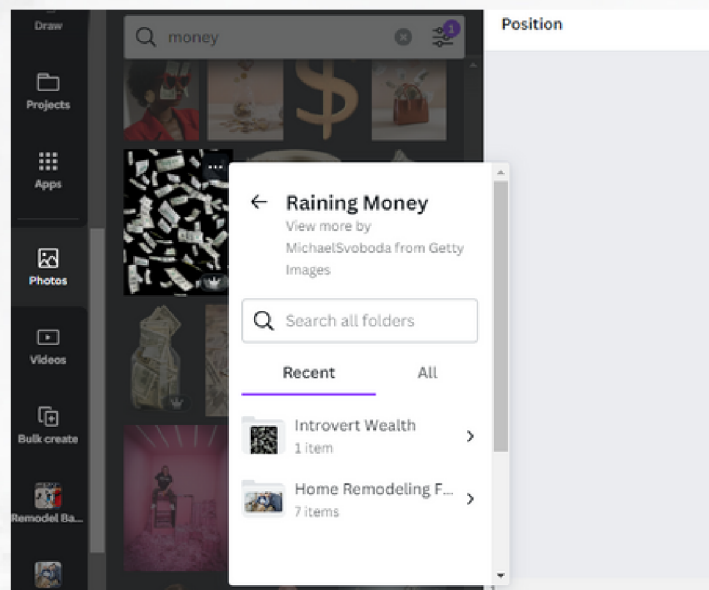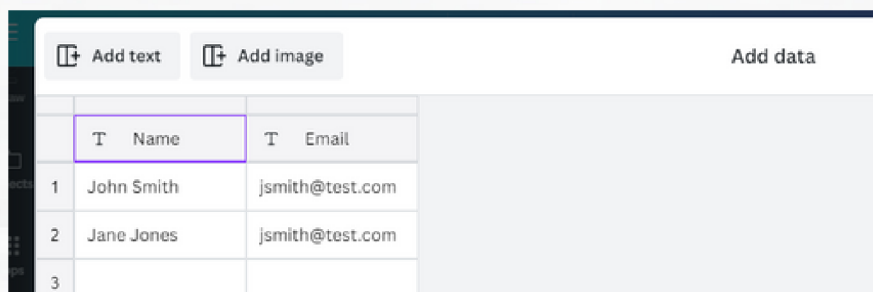
Step 5: Bulk Pin Creation

Now, we get to use Canva's bulk feature to create as many pins as we like using the quotes we generated from ChatGPT and Canva's bulk edit feature.

Step 1: Copy the Quotes created earlier from ChatGPT
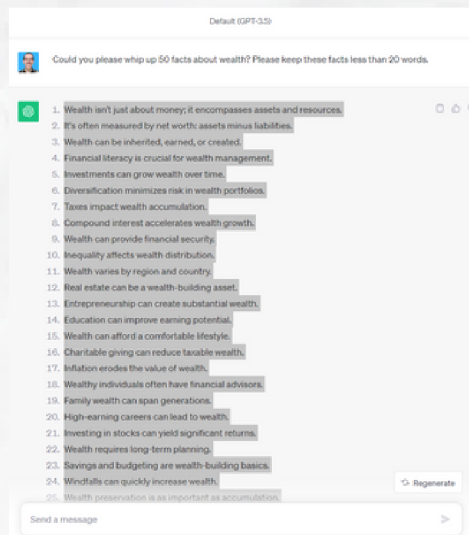
**Step 2:** Go back to Pins template page > Click Apps > Bulk create > Enter data manually.

Copy & Paste the quotes into the "Name" Column.
Right click & delete the email column
Then click Add image

Step 3: Start to add the backgrounds we saved to our folder into the image slots. Click the + sign on the right of the slots and select the backgrounds you like. It'll take a little bit of time, but it's still way faster than creating everything manually.
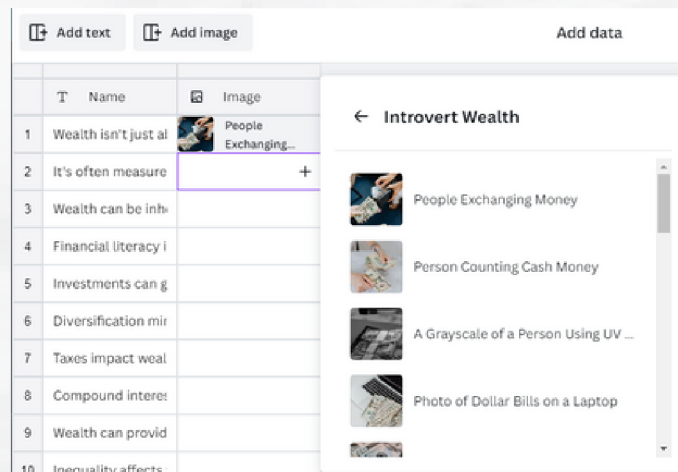

Step 4: After adding everything click Done (on the bottom right).

Step 5: I almost forgot this one. Go to elements on the left and type in "Frames". We'll use this to replace our original background. Make sure to right click on the frame and send it to the back so it doesn't block the other items on your template. This is what it looks like when it's ready.
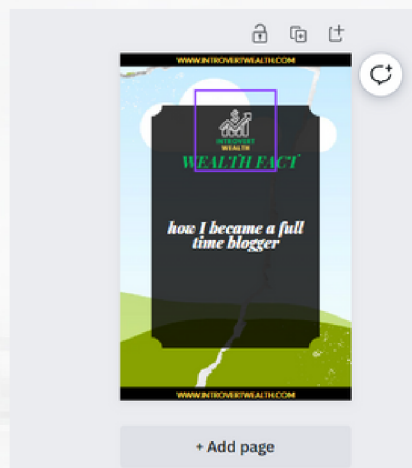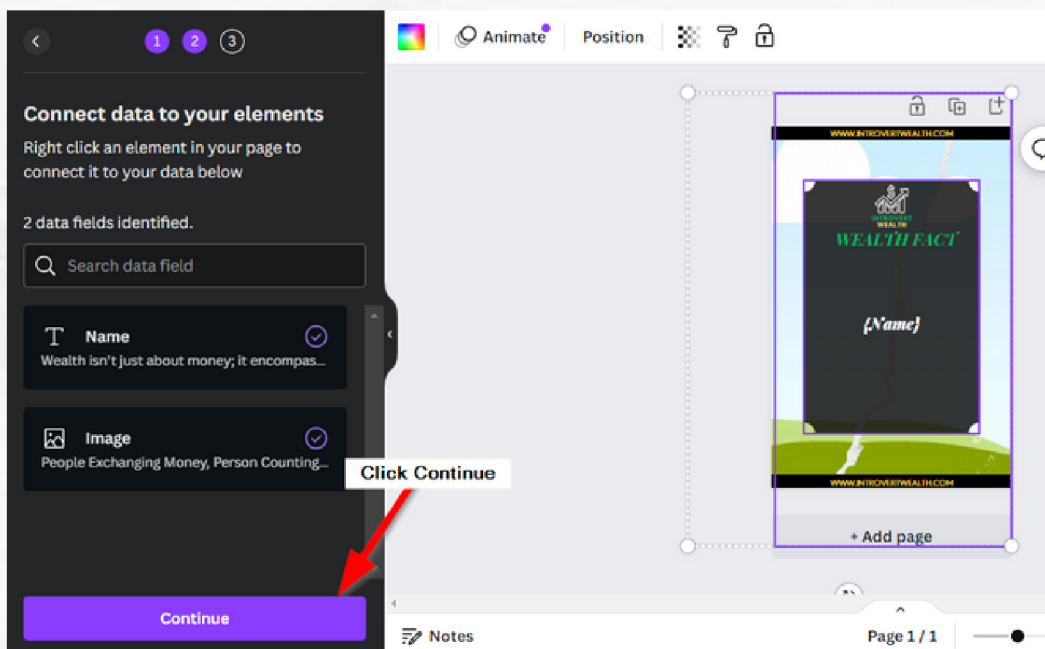
Step 6: Here we'll right click on the text that we want to replace with the quotes we added in Bulk create.

Scroll down to connect data. Click it and add the name of the date field, we named it "Name" remember", with the phrases we want to replace the text with.
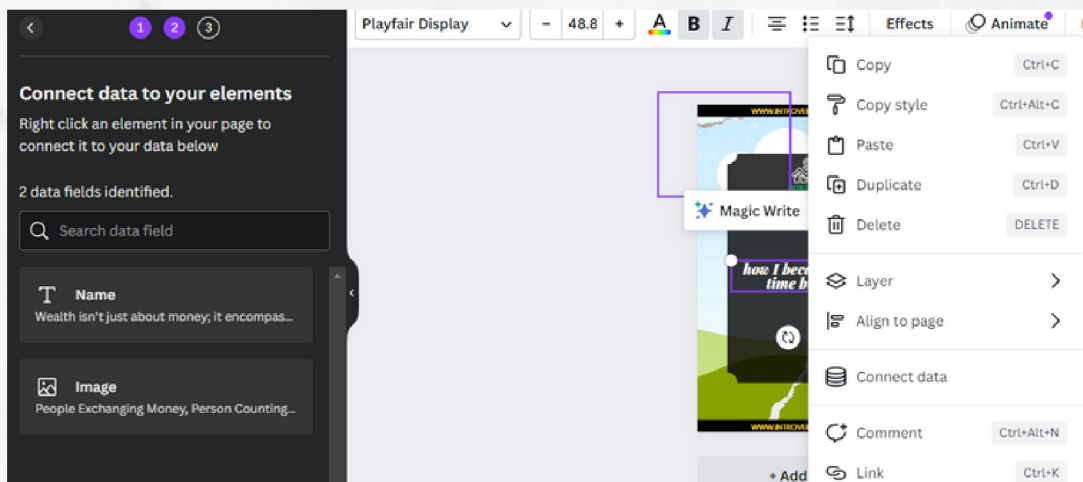
Step 7: Do the same thing with the frame we just added. Then click on Continue > Generate
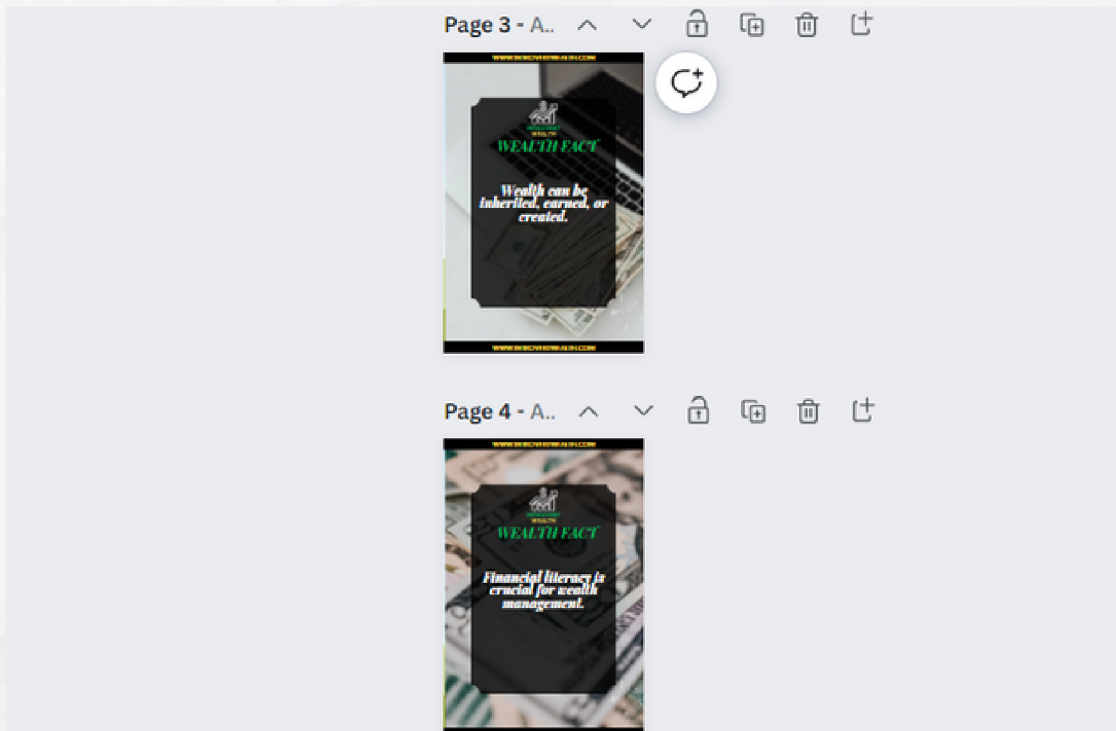
Final Result

Now we have a bunch of original content with unique text and backgrounds which we can post to our social media platforms. We can manually edit this or go back and make adjustments in the bulk editor if we're not satisfied.

What do you think? Pretty cool, right?

Now you can schedule your content to post on your social channels.

Conclusion

This is how you can effortlessly create bulk amounts of quality content for your social channel with the power of ChatGPT and Canva. Your accounts are now primed for driving engagement and traffic like never before.

As you embark on your journey, remember that creativity knows no bounds. Experiment, innovate, and captivate your audience. You've gained the freedom to focus on what truly matters—audience engagement and online growth.

Armed with ChatGPT and Canva, your trusted allies in this digital adventure, go forth and redefine online engagement. Your creative potential is limitless, and your digital future is brighter than ever.

Let me know what you thought of this and I might send you some other cool stuff. You can email me below. I'll personally reply: contact@introvertwealth.com

All the best,

Bobby

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